

STATEMENT FROM JP BOMMEL

Further to recent press reporting from Istanbul and the pronouncement that Discop Istanbul and NATPE Budapest are to merge in 2017, I would like to make it absolutely clear that this is not the case. There has been no formal discussion about a merger and no recommendation has been made to the NATPE Board, which would be required to confirm its agreement to such a resolution.

NATPE Budapest 2016 is very pleased to be returning to Budapest, the center of Central and Eastern Europe. We have received a warm welcome from the city -- to the event and to our clients

We are looking forward to delivering what the CEE region wants most: a timely and exclusive event for the CEE region with global opportunities. As of today we are already pacing ahead of 2015 with triple-digit buyers already pre-registered to attend. Exhibitors are enthusiastic too with brand new clients already on board.

NATPE Budapest is also an opportunity for local producers to showcase their creativity on a global stage. We are in the process of building an event which will enable all delegates to discover fresh local content, new and exclusive formats and foster cross regional co-production opportunities.

As a non-profit organization our aim is to support and develop the content business in all its forms, in all parts of the world and we remain upbeat and committed to the CEE region.

JP Bommel

Managing Director & COO NATPE

4 March 2016